

# Mr. Bean

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## Summary of Qualifications

### International Experience

Three years working experience in China managing business operations including: Chinese employees, logistics, supplier relations, and product sourcing.

Two years experience starting and running small internet retail site within China.

Able to speak some Mandarin Chinese.

### Skills

Experience in management of jewelry and fashion wholesale company based in the US.

Sales team support and marketing campaign creation and management.

Three years experience in e-commerce marketing/sales including eBay and Amazon.

## WORKING EXPERIENCE

### Project Manager BBC China

12/2005 to 10/2007 ABC Design Gallery, Guangzhou China

- Created e-commerce business in home décor market operating in China.
- Designed niche products, managed brand, and developed marketing strategy for global sales.
- Managed operations in China: product production, supplier relations and three employees.

### Project Manager New Product Development

12/2005 to 12/2006 J-JJ Designs, Nevada

- Developed new travel-retail product: designed product, packaging, pricing models, and retail marketing strategy.
- Sourced factory, negotiated price and production factors in China.
- Created marketing strategy for retail channel in US and EU markets.

Managed new travel product from concept, to design, factory sourcing in China, full production, retail packaging design, website and accounting system.

## EDUCATION

12/2006 MBA in Entrepreneurship, San Diego State University GPA: 3.48

05/2003 China focused International Business Degree, SDSU GPA: 3.36

## SKILLS

**Chinese Language**- Basic Mandarin Chinese

**E-commerce**-Website design and web based marketing including eBay platforms.

**Management**-Managed employees overseas

**Negotiation**- 4 years experience in new product production in China, Thailand, Mexico.

**Microsoft Office**- Proficient in Access, Word, PowerPoint, Excel, and Front Page.